

NEW EUROPEAN BAUHAUS

JUNE 16TH, 2021 TIME 14 — 16

**CO-PRODUCING THE FUTURE URBAN ECOSYSTEMS:
PROTECT AND VALUE THE CULTURAL AND NATURAL HERITAGE**

EVENT ORGANISED BY FONDAZIONE INNOVAZIONE URBANA (FIU)

**Public online event in live streaming on the Facebook profile
of Fondazione Innovazione Urbana**

Working language: English

(simultaneous translation will be made available for those attending the event)

ABSTRACT

Urban sprawl is taking place in ways that impact on natural ecosystems and people's lives. This entails a continuous evolution of both the definition of City, and its basic elements, and the indicators that establish its liveability and ability to respond adequately to the challenges of modernity.

At present, it is clear that for a city to be considered inclusive, resilient and beautiful, it must guarantee its inhabitants a series of physical, artificial and environmental characteristics that meet the definition of sustainability in its three different meanings: economic, environmental and social. A city must therefore equip itself with and know how to protect both its physical and its natural and social heritage. In this challenge, a fundamental and strategic role is played by the actors of creative and cultural enterprises, capable of innovative intuitions on a micro and macro scale, and of activating co-production processes that involve stakeholders and citizens in paths of imagination and transformation of urban space.

Starting from the results of two local meetings, the event will bring together some of the most innovative and avant-garde European cities to understand the new development trajectories they are shaping and experts with different points of view on the issues.

PROGRAMME

Bologna dialogues with Europe

Event moderator:

Annalisa Boni, Secretary General, Eurocities

Bultinck Liesbeth, Head of the service for Urban Renewal, Strategy department, City Of Gent

Riila Anu, Senior Advisor City Executive Office, Strategy Department, EU-policy and relations, City of Helsinki

Alfredo Corbalan, Manager for International, European and Interregional Affairs, Perspective-Bruxelles

Francesca Martinese, Head of International Relations and Projects Office, City of Bologna

From Europe to the City. Bologna debates on its role and future roadmaps through an open reflection by:

Flaviano Celaschi, Design Professor, University of Bologna and **Elena Maria Formia**, Director of First Cycle Degree in Industrial Design and the Second Cycle Degree in Advanced Design, Department of Architecture, University of Bologna

Teresa Bagnoli, Area Manager of the Investment and Construction Area, ART-ER Attractiveness Research Territory

Claudio Calvaresi, Urban planner Avanzi - Sostenibilità per azioni

Mario Cucinella, Architect, MCA Architects

Moderator:

Giovanni Ginocchini, Fondazione Innovazione Urbana