

# CREATING A CONTEXT BOLOGNA 2012

Newcastle University · Akademie der Bildenden Künste München · Gerrit Rietveld Academie · Politecnico di Milano · Technische Universität München · Neon · Nosadella.due

a project by Newcastle University  
coordinated by Neon in collaboration with Nosadella.due

Bologna, 19 – 31 March 2012  
**Open Studio Creating a Context**  
**Saturday 31 H 5-9pm Zona Roveri (Bologna)**

## Press release

From **19 to 31 March 2012**, Bologna will host the first edition of *Creating a Context (Erasmus Intensive Programme)*, a transnational and multidisciplinary workshop focused on the concept of *site-specific*. Conceived by Newcastle University, it involves students and teachers from different educational institutions such as the European Academy of Fine Arts and the Technical University of Munich, the Rietveld Academy in Amsterdam and the Polytechnic of Milan, in designing projects which question the boundaries between art and architecture.

The workshop has been locally organized by Neon in collaboration with Nosadella.due, two Bolognese associations that, by their attitude to plan artistic interventions inside the public context, were chosen by Newcastle University as local partners, guides and mentors in exploring urban places and situation in transformation.

Through the workshop, a group of 40 students will create artistic interventions based on their remarks on the space, their comparisons with its potential "solutions", both contextual and contingent, and its current re-imagining.

During the mornings, the workshop consists of a theoretical programme to deepen a critical discussion and knowledge of European cases in the artistic and architectural fields, through lectures and short seminars (open to public) held by artists and experts **Wolfgang Weileder, Karl Heinz Einberger, Marianne Theunissen, Gennaro Postiglione, Yvonne Dröge Wendel, Tina Haase, Hermann Pitz, Irene Brown, Armelle Tardiveau, Daniel Mallo, Lorenzo Bini, Rob van der Vygh, Florian Matzner**. Innovative practices in exhibiting will be also introduced by various guests. The theoretical programme will be host in the heart of the city at Urban Centre' Atelier.

Afterwards, during the afternoons, the practical programme will take place into a suburban area of the city, at Zona Roveri premises. Zona Roveri is a brand-new association that take its name from the industrial district where it is located and identifies itself as a supply chain of professionals for the promotion and production of contemporary forms of creativity. Zona Roveri has designed the installation of the first multi-purpose centre in the area, re-using over 2,500 square meters of industrial space outside the walls of the historical city centre.

Here, divided into groups, students are invited to collaborate in researching, designing and implementing a site-specific intervention that includes sustainability, innovation and interdisciplinary criteria.

Interventions will originate from the direct dialogues the students will develop within the space where they are working, together with a wider reflection on the urban and social context of the city they are living. Thanks to the external view of all participants, Bologna becomes a "neutral ground" for action, a subject of investigation, discussion and confront of expertise and knowledge.

At the end of the workshop, on Saturday 31 March, results of this research will be displayed at Zona Roveri premises in the occasion of **Creating a Context Open Studio**, with presentations, screenings and performances, starting at 5pm until 9pm.

Updates, researches and results of the workshop will always be available on the Creating a Context web site <http://creatingcontext.co.uk/>

A series of documentary and film screenings, open to public, accompanies the workshop in special evenings.

## **Program**

### Tuesday 20

9.30am – 10.15am / Urban Center, Piazza Maggiore  
Wolfgang Weileder (Newcastle University), *Temporary Art/Architecture*  
10.30am – 11.15am / Urban Center, Piazza Maggiore  
Gennaro Postiglione (Milano Politecnico), *Museography for the museum of future*

7pm / Cassero, Via Don Minzoni 18

Screening: *House-Birmingham* by Wolfgang Weileder + *Office Baroque* by Gordon Matta-Clark.

### Wednesday 21

9.30am – 10.15am / Urban Center, Piazza Maggiore  
Seminar *Public Art and installation*

### Thursday 22

9.30am – 10.15am / Urban Center, Piazza Maggiore  
Yvonne Dröge-Wendel (Rietveld Academy Amsterdam), *Architecture and Community: Collaborative and participatory aspects of 'Architecture of Interaction'*  
10.30am – 11.15am  
Tina Haase (TUM Munich), *Body – Building*

7pm / location to be defined

Screening: *Art School Confidential (Entrepreneurship in the Creative Class)*

### Friday 23 marzo

9.30am – 10.15am / Urban Center, Piazza Maggiore  
Hermann Pitz (Munich Fine Arts Academy) *Entrepreneurship I: Making a living in public sphere – one of twenty-two forms of income in the creative professions*

7pm / location to be defined

Screening: *My Architect* di Nathaniel Kahn

### Monday 26

9.30am – 10.15am / Urban Center, Piazza Maggiore  
Armelle Tardiveau and Daniel Mallo (Newcastle University), *Architecture and Community II: Meantime Architectures – social implications of creative strategies*  
10.30am – 11.15am  
Karl-Heinz Einberger (TUM Munich), *Art and Community: Interacting with the social realm*

### Tuesday 27

9.30am – 10.15am / Urban Center, Piazza Maggiore  
Lorenzo Bini (Milan Politecnico) *Art affairs*  
follows an intervention by Rob van der Vygh (Rietveld Academy di Amsterdam)

### Wednesday 28

9.30am – 10.15am / Urban Center, Piazza Maggiore  
Florian Matzner (Fine Arts Academy of Munich), *Shared responsibilities: Curator – Artist – Architect*  
follow an intervention by Marianne Theunissen (Rietveld Academy di Amsterdam)

### **Saturday 31 H 5 – 9pm**

Final Open Studio *Creating a Context*  
Zona Roveri / Via dell'Incisore, Bologna  
See the map

## **For further informations**

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